



# 2017 LET'S DO THIS

Brand visual update

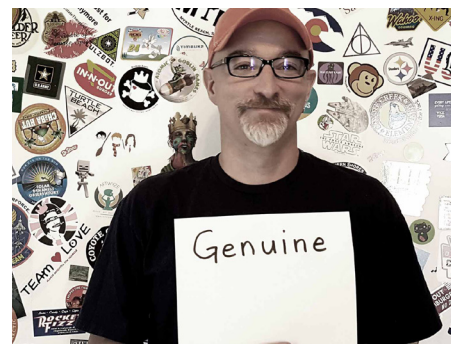
Website

Case studies

Swift video

Client BOA

# Brand visual update



## Color scheme



## Buttons



## Font: Work Sans

# THIS IS A HEADLINE

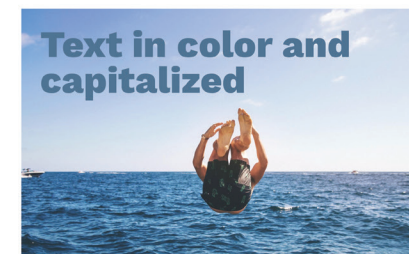
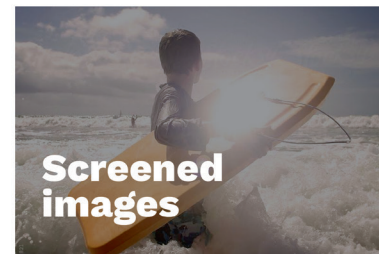
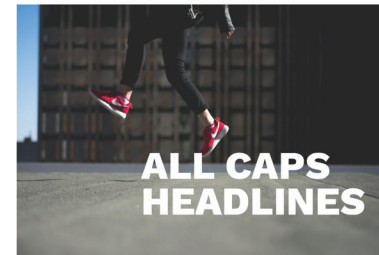
This is a subhead

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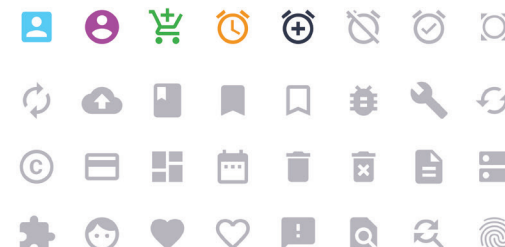
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“Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.”

## Imagery and typography: Bold statements over active images

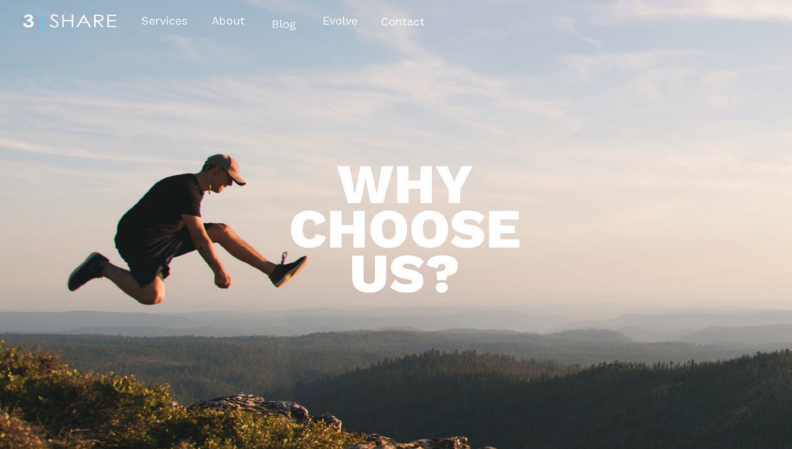


## Iconography: 50px x 50px, opacity: 25



# Website

3 SHARE Services About Blog Evolve Contact











## WHY CHOOSE US?

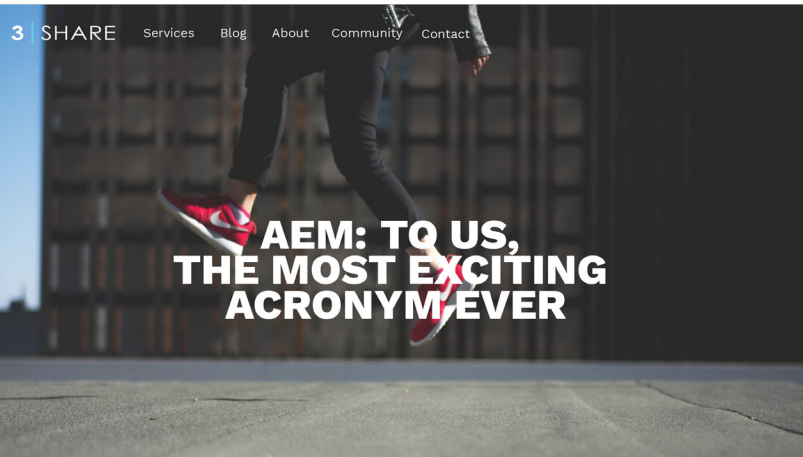
**GREAT TALENT IS HARD TO FIND.**  
So we hire 'em where we find 'em.

<b>40%</b> of our AEM experts are certified	<b>8</b> countries we live in	<b>32</b> AEM projects we are working on now
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**OUR CLIENTS ARE THE BEST**  
No, we're not just saying that in case they scroll to this section.




			
			

3 SHARE Services Blog About Community Contact






## AEM: TO US, THE MOST EXCITING ACRONYM EVER

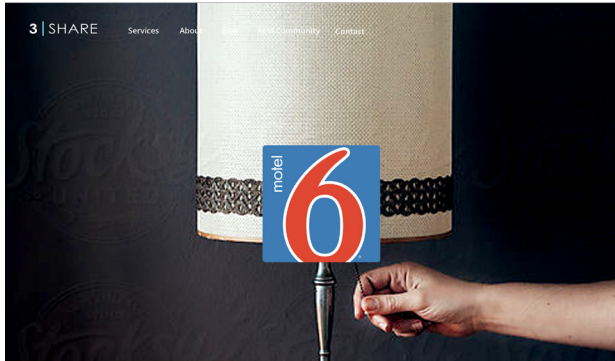
**BRING IT ON**

 <b>AEM ASSETS</b> short blurb about recent project or capability <a href="#">LEARN MORE</a>	 <b>AEM SITES</b> short blurb about recent project or capability <a href="#">LEARN MORE</a>	 <b>AEM MOBILE</b> short blurb about recent project or capability <a href="#">LEARN MORE</a>
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**IN CASE YOU NEED TO PUT A LABEL ON OUR RELATIONSHIP**

 <b>CONSULTING</b> short blurb about recent project or capability <a href="#">LEARN MORE</a>	 <b>SWIFT</b> short blurb about recent project or capability <a href="#">LEARN MORE</a>	 <b>ROM</b> short blurb about recent project or capability <a href="#">LEARN MORE</a>
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# Case studies



## Transforming the check-in process for data.

Motel 6, part of G6 Hospitality, has always been a trusted place to stay at a great value. With over 1000 locations, and because they "always leave the light on for you", the weary traveler always knows where to go. However, due to a range of different branded domains, user data didn't travel quite as smoothly.

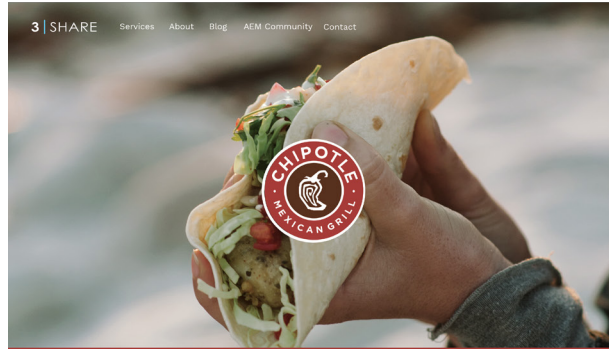


**Reservations, with no reservations.**

To merge user access and data to a singular point of origin, Motel 6 chose a comprehensive technology solution: Adobe Experience Manager (AEM) 6.0 SP1, Adobe Test and Targeting, and Adobe Analytics. They wanted to create an efficient user portal platform that could accommodate all brand domains. Creating a clean flow of data ranked right up there with providing a clean set of sheets. And they needed it done fast with ease of deployment while creating an external uniform brand experience.

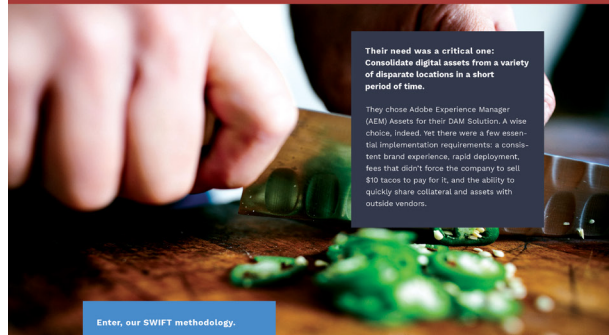
**With 3ISHARE, the light came on for Motel 6.**

Partnering with 3ISHARE turned out to be as refreshing as a good night's sleep on a king size bed. Rapidly bringing the "My6" user platform to fruition, we assisted with the design process while sitting in on the proposed architectural changes in the G6 implementation. Sequence diagrams, flow charts and use cases were generated to evaluate the possible business scenarios and identify additional exception handling.



## TURNING DIGITAL ASSET MANAGEMENT INTO QUITE THE FIESTA.

The folks at Chipotle roll up countless burritos every year – they've certainly got tasty Mexican fast food down to a science. Yet, their digital asset management approach demanded a little spicing up, so to speak.

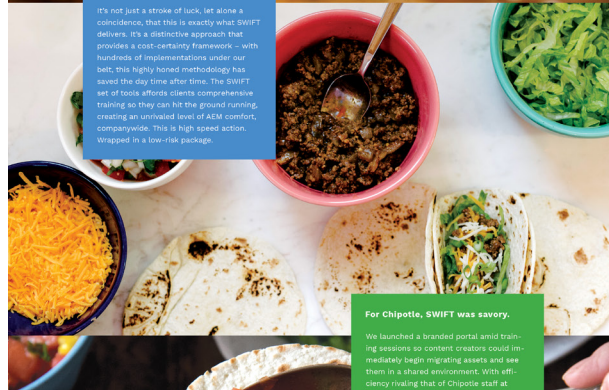


**Their need was a critical one: Consolidate digital assets from a variety of disparate locations in a short period of time.**

They chose Adobe Experience Manager (AEM) Assets for their DAM Solution. A wise choice, indeed, yet there were a few essential implementation requirements: a consistent brand experience, rapid deployment, fees that didn't force the company to sell \$10 tacos to pay for it, and the ability to quickly share collateral and assets with outside vendors.

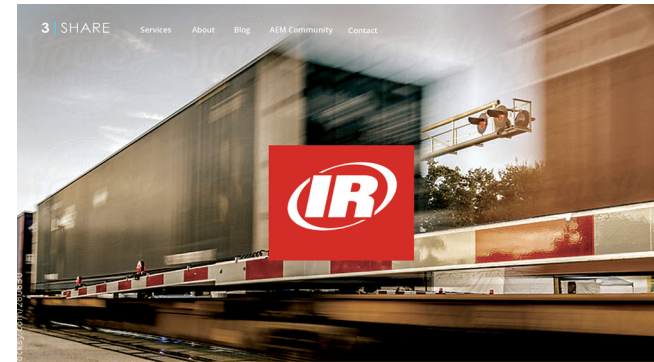
**Enter, our SWIFT methodology.**

It's not just a stroke of luck, let alone a coincidence, that this is exactly what SWIFT delivers. It's a distinctive approach that provides a cost-certainty framework – with hundreds of implementations under our belt, this highly honed methodology has saved the day time after time. The SWIFT set of tools affords clients comprehensive training so they can hit the ground running, creating an unrivaled level of AEM comfort, companywide. This is high speed action, wrapped in a low-risk package.



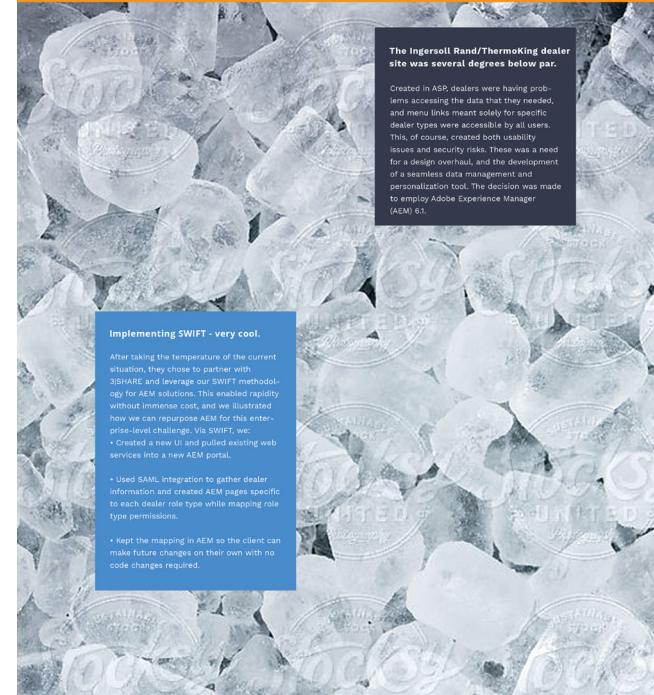
**For Chipotle, SWIFT was savory.**

We launched a branded portal aimed training sessions so content creators could immediately begin migrating assets and see them in a shared environment. With efficiency having that of Chipotle's start at lunch hour, SWIFT delivered.



## TRANSPORTING THE CLIENT TO A SUPERIOR SITE EXPERIENCE.

ThermoKing, a subsidiary of Ingersoll Rand, is a world leader in transport temperature control. Due to the existence of an issue-laden dealer legacy site, they were effectively leaving their dealers out in the cold.



**The Ingersoll Rand/ThermoKing dealer site was several degrees below par.**

Created in ASP, dealers were having problems accessing the data that they needed, and menu links meant solely for specific dealer types were accessible by all users. This, of course, created both usability issues and security risks. There was a need for a design overhaul, and the development of a seamless data management and personalization tool. The decision was made to employ Adobe Experience Manager (AEM) 6.1.

**Implementing SWIFT – very cool.**

After taking the temperature of the current situation, they chose to partner with 3ISHARE and leverage our SWIFT methodology for AEM solutions. This enabled rapidity without immense cost, and we illustrated how we can repurpose AEM for this enterprise-level challenge. Via SWIFT, we:

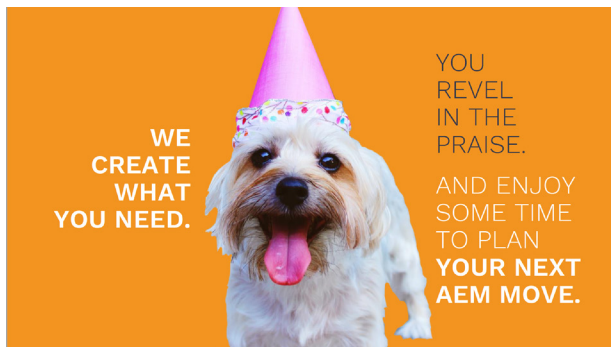
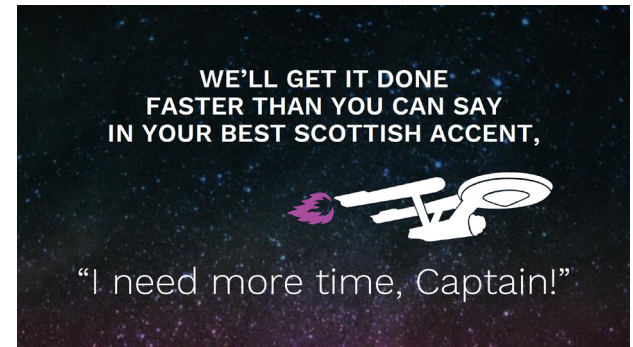
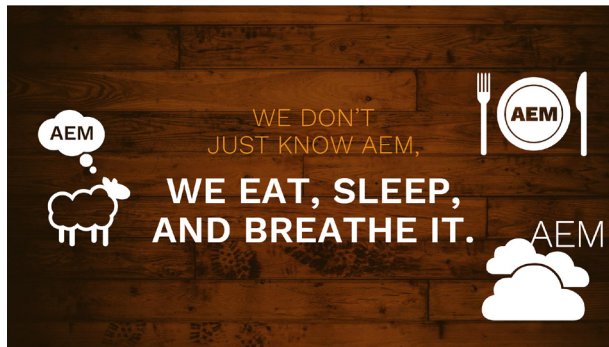
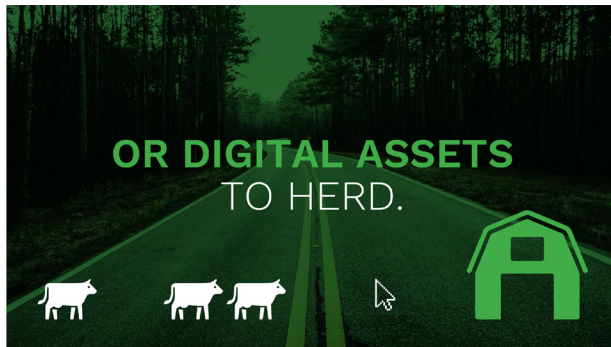
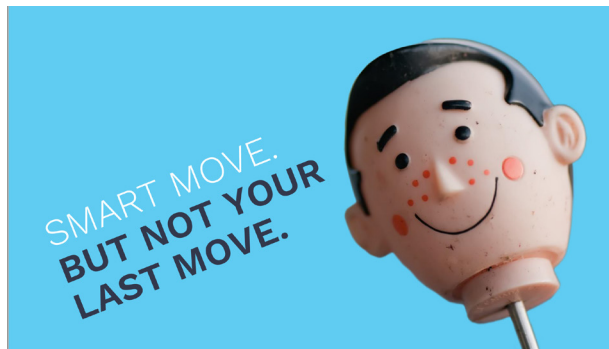
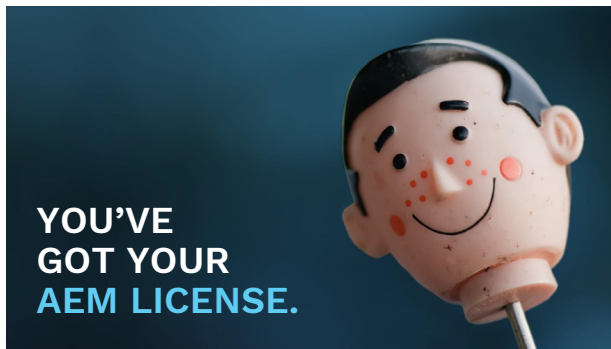
- Created a new UI and pulled existing web services into a new AEM portal.
- Used SAML integration to gather dealer information and created AEM pages specific to each dealer role type while mapping role type permissions.
- Kept the mapping in AEM so the client can make future changes on their own with no code changes required.



**SWIFT was, well, swift (great name choice by us, huh?).**

We successfully launched the portal site two weeks earlier than planned, and this gave the client chills, we're proud to say. Overall, all parties involved are thrilled with the project outcome, and positive feedback

# Swift video



# Client “Book of Awesome”



**We're about to  
make a splash  
together**

News travels quickly around here, and the buzz is that we're kicking off another awesome project. Why awesome? Well, because you're smart, you're all-in, and you're inspiring. Then, when you mix in the fact that we're experts, we're close-to-breaking-the-sound-barrier fast, and we're obsessive (in a good way)...there's no way our collaboration can fail.

We want to welcome you to the 3ISHARE way - where we go at it until you call us the best partner you've ever worked with, and where we'll all have a heckuva good time getting the job done.

